

traditional REALISM.com

Artist Membership Application

TraditionalRealism.com is seeking professional realist artists in the early through middle stages of their career. We want to help promote your work and provide you with valuable resources to aid in your artistic and business development. If you are interested in becoming a member artist, to share your work with the online community and private collectors, we encourage you to apply.

HOW TO APPLY

There is no fee to apply for membership. To apply, please submit your completed application, along with supplementary materials, by email to application@traditionalrealism.com. Alternatively, you can mail the application and supplementary materials to TraditionalRealism.com, P.O. Box 481894, Charlotte, NC 28269. Applications are accepted on a rolling basis and reviewed quarterly. We will email our decision to the email address listed on your application. If you would rather we send our decision via postal mail, please include a SASE with your application.

CRITERIA

TraditionalRealism.com will review and select artists based on the following criteria:

- (1) Majority of work is completed in the field of realism (*traditional realism, classical realism, representational, contemporary realist art*)
- (2) Artistic merit as demonstrated by samples of the artist's work.
- (3) Dedication to the pursuit of a career as a professional artist.
- (4) Quality of supplementary materials and thoroughness in completing application.
- (5) Vision of TraditionalRealism.com.

GUIDELINES AND RESTRICTIONS

- Only work done primarily in the field of traditional realism will be considered.
- Only original works of fine art will be accepted. No giclees, reproductions, or commercial work will be considered or displayed on TraditionalRealism.com. Artists who heavily reproduce their work or are heavily commercialized will not be accepted to TraditionalRealism.com. Student work is acceptable for the artist application, as a demonstration of artistic merit, for those still pursuing their education/training or just beginning their careers; however, only original art conceived by and unique to the artist will be displayed on TraditionalRealism.com if accepted.
- Submitted materials will not be returned. Please do not send original files or documents. Do not send slides, transparencies, or printouts. All images must be submitted via email or on CD.
- Always keep backups of your files. TraditionalRealism.com will not be responsible for lost or damaged files or content.

APPLICANT INFORMATION

Please type or print the requested information clearly on each line. Give complete information.

Artist Name: _____

Street Address: _____

City/State/Zip: _____

Phone Number (Optional): _____ Cell Number (Optional): _____

Email Address: _____

Website URL: _____

Blog URL: _____

Twitter/Facebook/Other URL: _____

SUPPLEMENTARY MATERIALS

Please include your name and contact information, as listed in the applicant information section above, in each document submitted to TraditionalRealism.com. You may stuff / zip your files and send to application@traditionalrealism.com, or mail a CD containing your images and document files along with two printouts of each document to TraditionalRealism.com, P.O. Box 481894, Charlotte, NC 28269. Materials are not returned.

1. IMAGES OF WORK

A major criterion for membership is artistic merit as demonstrated by samples of your work. As such, you should submit the best samples of your work, which includes the best digital photos of those samples. If you work in multiple mediums or subjects, try to include at least one example of each; however, the majority of your work samples should represent your primary medium or subject.

- Please submit a minimum of five and no more than twelve digital photographs of your work completed within the last five years. The majority of your work samples should be from the last three years.
- Include only one photo for each 2-D work. Two photos may be submitted for each 3-D work (i.e., view from front, view from side).
- Save each photo as a RGB jpeg with 72 ppi resolution and minimum dimension of 800 px on the shortest side.
- Do not reduce the image quality or compress the file.
- File names should be saved as lastname_firstname_image#_title.jpg. Titles can be abbreviated. Example: Smith_Jane_1_WinterLandscape.jpg. Do not include spaces in your file name.

Tips for Taking and Editing Photos

Try to minimize the glare in your photos. This can be achieved by using a polarizing filter on your camera and/or photographing in overcast or indirect light. Take photos of your work prior to varnishing and without the frame to minimize glare, shadows, and reflection of color from the frame. Using a solid felt cloth or blanket as a background behind your work will help to eliminate distracting background objects, which can affect the color of the photo. Black or dark colors work best; use white if a dark background would detract from the work. Using a background will also allow for easier cropping.

If possible, use photo-editing software to straighten the image, and match the colors in the photo as closely as possible to the original work. Crop your photos so that only the work itself is visible. Always keep a copy of the original photo taken, prior to editing. You should save a second file after cropping and color correcting, but prior to resizing. Your third file would be the one you would resize per our specifications and submit with your application.

2. IMAGE LIST

Include an image list corresponding to your image files. The list should be saved as a .pdf, .doc, or .pages file with file name lastname_firstname_ImageList. For example, Smith_Jane_ImageList.doc. For each image submitted to us, include the following:

- File name
- Title of work
- Medium
- Unframed dimensions in inches (2-D: height by width, 3-D: height by width by depth)
 - *If the work is of an original print, specify how the size is measured. For example, 5" x 7" (plate size) for an etching.*
- Year completed
- Retail price (*you should list your price for the work of art only*)
- Brief description (optional)

3. RESUME (CV)

Save your resume as a .pdf, .doc, or .pages file as lastname_firstname_Resume (i.e., Smith_Jane_Resume.doc). Include the following (not to exceed two pages):

- Your Name
- Contact information
- Relevant education
- Relevant professional/work experience
- Selected list of solo and group exhibitions
- Awards
- Important corporate/public/private collectors with city/state, or if International, city/Country
- Publications in which work is mentioned or featured
- Gallery representation
- Art Affiliations

4. SHORT RESPONSE

Please respond to the following questions, providing explanations if necessary. If needed, respond on separate paper.

- Give a brief statement about your work. How would you describe your current work? What are your goals for the next few years?
- Would you consider the majority of your work to be realism?
- Are you currently pursuing, or is it your intention to pursue, a career as a professional artist?
- What medium(s) do you work in (e.g., oil, acrylic, watercolor, graphite, etc.)? What is your primary medium?
- What are your primary subjects (e.g., still life, landscape, portrait, figure, etc.)?
- How did you hear about TraditionalRealism.com?
- What do you hope to achieve through a membership with TraditionalRealism.com? Be as specific as possible.

My signature indicates that I have provided accurate and complete information and have read and agree to the TraditionalRealism.com [Privacy Policy](#) and [Terms of Service](#).

Artist Signature

Print Name

Date